



## Meeting Minutes

December 20, 2007 at 9:30 a.m.

Meeting Location: Holcomb Behavioral Health Systems, Media, PA

Attendees: Bonnie Breit (Chairperson); Beverly Cylinder (HPC); Karen Russell (Riddle Memorial Hospital); Katee Yorke (Health Promotion Council); Beth Minge (Office of Behavioral Health); Kara Chivalette (Main Line Health Systems); Stephanie Mengel (PA Dept. of Health); Maggie Pruett-Saratan; Jenny Hamilton (Community Volunteer); Melissa Maier (Crozer Keystone Health Systems); Jessica Scott (Holcomb Behavioral Health Systems--HBHS); Kate LaMonica (HBHS); Stephen Campbell (HBHS).

### I. Tobaccofreedelco.com Website Changes:

- Coalition members reviewed changes made to tobaccofreedelco.com and offered suggestions a possible changes to the website.
- Website Suggestion: Create a confirmation page for the online blue card campaign that shows a list of legislators who support the smoke-free legislation, with contact info; Also add to Blue Card form: "Do you have a smoke-free home? Yes or No"
- Button: Cut "Butts Out" from the BUSTED! Button
- Under "Quit Smoking" providers: Cut "communities", keep "colleges & universities", move "class"
- Under "RMH" - Move "Karen Russell" above "D Mategna" and add "coordinator" to Karen's position.
- Under "Quitline" - cut "committed"
- Under "State & Fed. Reps." - Add list of state representatives.

### II. Community Outreach Initiatives:

- Smoke-Free Wednesdays - Letter to restaurants to be sent; Media Borough website provides list of downtown restaurants. As for promotion, Coalition member suggested recruiting a local radio show or dj to broadcast the launch of the campaign at a chosen restaurant in Media; Press release about launch of campaign should be sent at the beginning of the new year.
- Cig Butts Cleanup in Media - April 22 (Earth Day), approximately 30 BUSTED! students will be cleaning butts from the streets. Group may also be partnering with HCI for the effort.
- Legislative Outreach/Education - House and Senate currently have a full committee organized for the relevant smoke-free bills, which deal with pre-emption; In general, the support for the bills needs to be from the public domain. Coalition co-chair requested to create a task-force for strategic planning of upcoming legislative visits.

### III. Community Updates

- B. Cylinder: Currently scheduled meetings with Rite Aid and CVS regarding tob. sales to minors.
- M. Maier: Informed the Coalition that CKHS is preparing to go smoke-free in June 2008; Also on Jan. 31st, TATU training will be held at CKHS from 9 a.m. to 4 p.m.
- J. Scott: Ridley's BUSTED! group will also be involved in helping out with the Media Butts Cleanup.
- K. Chivalette: New cessation program will be starting for MLHS employees, and will offer Chantix at a reduced cost to participants.

--end--

Minutes Submitted, Typed & Edited: Stephen Campbell, Secretary.