



## Meeting Minutes

November 29, 2007 at 12:00 p.m.

Meeting Location: Holcomb Behavioral Health Systems, Media, PA

Attendees: Bonnie Breit (Chairperson); Beverly Cylinder (HPC); Karen Russell (Riddle Memorial Hospital); Katee Yorke (Health Promotion Council); Beth Mingey (Office of Behavioral Health); Alesha Hruska (AREUFIT Health Services); Maura Haslam (American Lung Association); Kara Chivalette (Main Line Health Systems); Jessica Scott (Holcomb Behavioral Health Systems--HBHS); Kate LaMonica (HBHS); Stephen Campbell (HBHS).

### I. Update on Great American Smoke Out (GASO):

- J. Scott, B. Breit, B. Cylinder -- Provided update on BUSTED! Gong event at Riddle Memorial Hospital, Tables at Gov't Ctr, Fronfield Bldg; Placemat distribution to area smoke-free restaurants; Photo slideshow of gong event at RMH.
- County Council passed Resolution for GASO

### II. Community Outreach Initiatives:

- Signage - K. Yorke - Suggested that the TFC identify and contact schools and see if they will take smoke-free signs and post on their properties; expand initiative to also include daycares and outdoor playgrounds.
- Smoke-Free Wednesdays in Media - Letter to restaurants composed, needs edits. When complete, should be sent once in December, and then again, as a followup, in January. Suggestion included inviting the Restaurant Association to a meeting to discuss the potentials of this catchy initiative.

### III. Presentation on Services

- Alesha Hruska, AREUFIT Health Services

### V. Community Updates

- K. Chivalette: Will be starting a lot of cessation classes in Jan. 2008; Also running a special program just for MLHS employees which also starts in Jan.
- K. Russell: Mirmont Treatment Ctr. Campus will be going smoke-free along with Riddle Memorial Hospital on May 1, 2008.
- M. Haslam: ALA just received approval to run their Youth Advocacy Program, and a TATU Facilitator Training.
- M. Pruett-Saratan: Currently contacting schools for Speak for Yourself shows; First show is booked for Dec. 18 at Aldan Elementary School.
- B. Cylinder: Working with CVS & Rite Aid corporate reps. to try to lower the illegal tobacco sale rate in their stores; Plans to contact the new chief of police chiefs in Jan. to discuss the situation inside Trainer Borough Building.

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Minutes Submitted, Typed & Edited: Stephen Campbell, Secretary.