



Meeting Minutes

August 16, 2007 at 9:00 a.m.
Meeting Location: Offsite

Attendees: Bonnie Breit (Chairperson); Beverly Cylinder (HPC); Rachel Milenbach (PHMC); Katee Yorke (Del. Co. Office of Behavioral Health); Kara Chivalette (Main Line Health Systems); Karen Russell (Riddle Memorial Hospital); Danielle Michael (CKHS); Melissa Maier (CKHS); Amy Nardi (Intercommunity Health Dept. of Del. Co.); G. Hamilton (Springfield Community Member); Maggie Pruett-Saratan (Empower Youth); Kate LaMonica (Holcomb Behavioral Health Systems—HBHS); Jessica Scott (HBHS); Rachel Wolf (HBHS).

I. Activities

- **Dining Guide Distribution to the following targets:**
- Hospitals: Most of the hospitals prefer to distribute only literature from health system, however, they have agreed to distribute Dining Guides during GASO.
- Travel & Tourism Office - K. Russell provided Guides to this office and it was well received.
- Rest Stop--K. LaMonica indicated they has received in past and enthusiastically willing to keep in stock.
- Childcare Agencies--A. Nardi has offered a contact to get more connections through Penn State Cooperative for Better Kid Care. There has been limited response received from newsletter through Mary Ellen Brenner of CCIS. Goal will be to share Smoke Free Home info and access their smoking policies.
- Welcome Wagon--K. Russell had limited reception, however, B. Cylinder did get a contact who requested 250 copies as well as "No ID" brochures.
- Legislators--Group reminded to drop off Guides and brochures to legislators. Additional review of lobbying rules provided. As private citizens, folks can contact and encourage support for specific bills. However, as Coalition, we are limited to educating and providing information.
- Realtors--Several members have dropped off Guides; S. Campbell has list available upon request; Group suggested giving Guides to Booth's Corner and Wolf's Market.
- Mall Walkers--K. Russell dropped off 100 copies to Granite Run Mall for distribution to program.

II. Next Year's Focus:

- Brief review of current change from individualized funding per county, new plan created regional focus and leadership. Delaware Co. has become part of a 7-county network managed by Health Promotion Council (HPC) of the Philadelphia Health Management Corporation (PHMC). The counties are Berks, Bucks, Montgomery, Chester, Reading, Lancaster, Schuylkill and Delaware--known as the South East Region. Philadelphia remains separate. The plan is to maintain current providers, exceptions likely to be Branch Associates for measurements, as well as K. Yorke, who is a consultant hired by the County to manage the existing contract activities.
- Deliverables will likely be changed; remain associated with the major categories associated with 9 CDC Best Practices. Prevention; Cessation: Tobacco Smoke Pollution; and Evaluation of such will be selected as our approach for the next few months.
- Legislation: Senate Bill 246 -- Hopeful that smoke-free legislation will pass. Sen. Pileggi has been resistant. It has been noted that the tobacco industry has been sending out postcards to communities to contact legislators to protect freedom for smoking. National legislation is also undergoing major attention.

III. Upcoming Events:

Goal # 1—Develop, expand, and maintain a county-wide coalition to guide and support tobacco prevention and cessation activities including, but not limited to, community needs and service assessments.

- Great American Smoke Out (GASO) on November 5, 2007 at Granite Run Mall:
 1. Youth -- "Gong" even from 2-6
 2. Adults agreed to have a table with info from 12-2
 3. Focus on Smoke-Free Homes, Cessation and Prevention efforts as well as distribution of Smoke-Free Dining Guide.
- Infant Safety Conference--Crozer will have a table, Holcomb will also to reinforce concepts for divers communities.
- Outreach - Coalition efforts to educate EMS/Paramedics on benefits of cessation and smoke free homes reviewed. A. Nardi has provided a contact to offer concept that EMS workers should avoid smoking while in uniform.
- Comcast Newsmakers - J. Scott received the DVD if her presentation. K. Chivalette was successful in reaching the firefighter who had a heart attack secondary to smoking, quit via cessation classes and agreed to do a taped segment. Goal of interview is to get out an October Prevention message. J. Scott will do followup.
- A Nardi - Invited as guest to assist Coalition in accessing the EMS and Childcare providers to get Smoke-Free Homes and Cessation information to leadership of these groups.

IV. Community Involvement

- Trainer Police Dept. - Letter was shared; no response yet. B. Breit to call in a couple of weeks.
- Pontian Society/Community Center at Greek Church -- D. Michael has had difficulty in follow up, and identified the language barrier as a challenge; has agreed to call again with an interpreter on the line to continue with follow up.

V. Community Updates

- K. Russell (RMH): Informed the Coalition of a new-hire at RMH, Dustin. Neumann College outreach has been very positive; Will contact Brian at Swarthmore College again in the Fall.
- R. Wolf (HBHS): Speak for Yourself completed with a community presentation, thanks to Crozer. Tar Wars presentations are ongoing.
- D. Michael & M. Maier (CKHS): Crozer visiting swim clubs (10 or more); many health fairs starting from 8/25 to 11/07. M. Maier returned to work on part-time basis.
- M. Pruet-Saratan (Empower Youth): Shared information with Coalition members on her program call "Empower Youth." Willingly offered to be a part of health fairs and assist in outreach for prevention and education.
- G. Hamilton (Community Resident): Happy to continue helping out at health fairs and at GASO.
- K. Chivalette (MLHS): Firefighter contacted and agreed to be interviewed for Comcast segment.
- B. Cylinder (HPC): Continued work on tobacco prevention.
- K. Yorke (OBH): Informed the Coalition that Dr. Jeffrey Wigand recently underwent surgery for his back, is feeling under the weather; Members agreed to send card and/or food.

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*Minutes Submitted: Bonnie Breit, Chairperson
Minutes Typed/Edited: Stephen Campbell, Secretary.*