



Meeting Minutes

Thursday, July 17, 2007 at 12:00 p.m.

Attendees: Bonnie Breit (Chairperson); Beverly Cylinder (HPC); Katee Yorke (Del. Co. Office of Behavioral Health); Beth Mingey (Delaware Co. Office of Behavioral Health); Kara Chivalette (Main Line Health Systems); Karen Russell (Riddle Memorial Hosiptal); Danielle Michael (CKHS); C. Shaffer (HBHS); G. Hamilton (Springfield Community Member); Kate LaMonica (Holcomb Behavioral Health Systems—HBHS); Rachel Wolf (HBHS); Vanessa Walker (HBHS); Jessica Scott (HBHS); Stephen Campbell (HBHS).

I. Meeting called to order by chair.

II. Introductions-

II. Strategic Plan—Coalition Events/Initiatives

Goal # 1—Develop, expand, and maintain a county-wide coalition to guide and support tobacco prevention and cessation activities including, but not limited to, community needs and service assessments.

**III. Activities
Coalition Initiatives—**

➤ **DISCUSSION: Smoke-Free Dining Guide Distribution**

- Various members informed the Coalition of their dist. Efforts:
 - K. Chivalette dist. About 400 to churches, firehouses; will take to legislators Erickson, Williams and Vitali.
 - K. Russell dist. To vacation bible schools, physicians in RMH's Outpatient Pavilion, Rockey Run YMCA and to individuals at health fairs.
 - B. Cylinder dist. to Courthouse and Gov. Ctr in Media.
 - K. Yorke dist. to nursery/pre-schools in Delco.
 - D. Michael dist. to daycares and health fairs in Chester City.
 - F Will check to see if she can display DG's in lobby of Community Hospital
 - Also dist. DG's at info tables at various swim clubs.
 - B. Mingey dist. to RMH Pediatricians and in OBH Lobby.
- Other Upcoming Dist. Points:
 - K. Russell to take to Travel & Tourism Office on Rt 1; Also will ask J. Forney (RMH Marketing Director) about distribution among members of the Delco Chamber of Commerce.
 - K. LaMonica to take to new rest stop on I-95 (b/t DE & PA)
 - District Justices
 - Realtors (including "Welcome Wagon")
 - Childcare Providers (CCIS network)
 - D. Michael dist. to KinderCares in RMH area and also one in Radnor.
 - TFC still waiting for response from E. Brenner of CCIS to obtain results of Dining Guide Survey which was published in the CCIS quarterly newsletter.
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➤ **UPCOMING EVENTS: Present Summer Plans**

- Rose Tree Summer Concerts will not have TFC representation.
- Speak for Yourself (SFY) Summer Performances
 - Most Summer shows are finished, with the exception of a community performance at Crozer Library in Chester. Date and Time TBA.
- Brainstorming of Upcoming Events:
 - For GASO – Have placemats dist. in restaurants again.
 - Have an awareness event at Granite Run Mall
 - Maybe do another “Gong” event on that Thursday, Nov. 15, from 2-6? All members of the Coalition agreed on this event as a solid plan for GASO awareness.

➤ **HPC/TOB CONTRACT NEWS:**

- Various Budgetary and Admin. Questions from TFC Members were fielded by K. Yorke:
 - Are we still required to send reports and invoices for the next 3 mos.?
 - YES.
 - What happens to the Tobacco-Free Coalition?
 - Work will continue as usual.
 - What about the Tobaccofreedelco.com website?
 - Control and content of the site is still being discussed.

➤ **CN8/COMCAST NEWSMAKERS:**

- Coalition members viewed the CN8 interview with BUSTED! student K. Broadhurst.
- Brief Discussion on possible topic of Next CN8 Interview: Fire Prevention & Smoking; perhaps have a firefighter who successfully quit smoking (through MLHS Cessation Program) talk about his quit attempt and how it correlates to his role as a firefighter.

➤ **COMMUNITY UPDATES**

- **B. Cylinder (HPC)**—Presented TFC members with an overview of the HPC Police Appreciation Luncheon; Also informed members that the overall ‘tobacco sale rate’ to minors in Delaware County for 2007 is down to 12.87%
- **K. Chivalette (MLHS)**—Informed members of the new health facility in Bryn Mawr where she will be holding future cessation classes.
- **K. Russell (RMH)**—Recently did a camp presentation and had a couple of parents who called her with negative feedback (brief discussion among members ensued); Also recently talked with representative of Juvenile Probation in Lima about possibly having an education program held there.
- **B. Mingey (OBH)**—Informed members of upcoming county-sponsored meetings and trainings: on July 26 from 9-11 is the D&A Adolescent Treatment Task Force Meeting at Holcomb in Media; Two upcoming trainings TBA are the Cultural Competency Training, and Social Service Delivery with the Latino population.
- **D. Michael (CKHS)**—Recently staffed informational tables at local swim clubs; Also doing a presentation at a day camp in Chester City.; On Aug. 1st, will be doing a “Read Aloud” session at Crozer Library.

➤ **UPCOMING MEETINGS:**

- Thursday, August 16 at 9:30 a.m. – Location: TBA.
- Wednesday, Sept. 12 at 12:00 p.m. – Location: Holcomb in Media.

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