



Meeting Minutes

April 17, 2008 at 3:00 p.m.

Meeting Location: Holcomb Behavioral Health Systems, Media, PA

Attendees: Bonnie Breit (Chairperson); Karen Russell (Riddle Memorial Hospital); Kara Chivalette (Main Line Health Systems); Melissa Maier (Crozer Keystone Health Systems); Aqeel Dix (HPC); Katee Yorke (HPC); Maura Haslam (ALA); Kate LaMonica (HBHS); Jessica Scott (HBHS); Stephen Campbell (HBHS).

I. Comcast Newsmakers Interview

- Coalition Members watched CN8 interview with Brian Hall of Media Borough who spoke about the Borough's campaign to reduce cigarette litter in its downtown district.
 - Coalition Members decided that the next CN8 Interview should be on announcing the three hospital systems' (Crozer, Riddle, Main Line) effort to create smoke-free campuses.

II. Update on Upper Darby Police Department's Smoke-Free Workplace Initiative

- M. Maier has been working on the effort; Just sent letter to all UDPD employees and trying to setup free cessation classes at the worksite/municipal building.
 - S. Campbell presented Certificate that is to be given to the UDPD upon successful implementation of the department's smoke-free workplace initiative.

III. April 22 - Media Cigarette Butts Cleanup Day.

- About 50 or so youth from various schools will be participating in the cleanup effort

IV. Advance Planning for Oct. Fire Prevention Month

- K. Chivalette currently running a cessation program at Radnor Fire Co. - She will find out the contact person for the Chief of Chiefs.
- Discussion ensued about ideas for outreach to fire companies: Among the discussion ideas were to get them to partner with us for fire prevention month and tie in the facts that careless smoking causes house fires; possibly get in touch with Jay Tannenbaum again and see if he can do a follow-up story on his quitting smoking successfully.

V. SEPA Meeting Update

- B. Breit provided Coalition members with a brief update on the discussions that ensued at this meeting.
- On April 29 (Next SEPA Meeting) Meeting will included a detailed discussion on the definition of 'diverse communities.'

VI. New Members and Next TFC Meeting.

- On recent visit to Mrs. Marty's Deli, K. Chivalette met with waitress C.F. who expressed strong interest in joining the TFC. However, due to her work schedule, she is unable to attend the scheduled meetings. The Coalition decided to have its June 12, 9:30 a.m. Meeting at Mrs. Marty's Deli to accommodate Cindy Flynn.
- On the same note, M. Haslam met D.M., a recent recipient of a trach, who wants to do outreach for the Coalition. To accommodate his request, K. Chivalette said she may be able to have him help in the schools.

VII. RFP Responses

- B. Breit asked the providers working on RFPs to highlight the collaborative relationships that have been forged with other organizations.

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VIII. Community Updates

- K. Russell: Currently working on the RMH Smoke-Free Campus Initiative; Recently started a Chantix program cessation class for Riddle employees.
- M. Maier: Smoke-Free Campus signs are now up at Crozer; currently talking to doctors about educating some of the patients about the smoke-free campus.
- A. Dix: Recently went to Seattle, WA for a tobacco conference with worldwide representation; Most of the states are struggling with funding sources; Sale rate to minors in Delaware County has increased to 13% - currently offering four merchant education sessions.
- M Haslam: Will be offering a Not On Tobacco (NOT) cessation training on May 20 in Plymouth Meeting, PA.
- K. Chivalette: Currently running the 2nd round of Chantix program for MLHS employees; Reported that any employee can go to any other MLHS locations and receive the same incentive; Starting a new cess. program at Lankenau Hospital in May.

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Minutes Submitted, Typed & Edited: Stephen Campbell, Secretary.