



Meeting Minutes

March 5, 2009 at 3 p.m.

Meeting Location: HBHS, Media, Pa.

Attendees: Bonnie Breit (Chairperson); Celeen Miller (The Wellness Connection); Aqueel Dix (HPC); Nicole Duval (Crozer); Melissa Maier (Crozer); Karen Tussig-Lux (Media Borough); Kara Chivalette (MLH); Katee Yorke (HPC); Sherri Mountz (via phone) (PA Dept. of Health); and Aria Burgess (HBHS).

I. Media Borough Update

- K. Taussig-Lux spoke on behalf of the Media Borough about the Media Butts Clean-up. The clean-up will begin at noon at Borough Hall and last for approximately an hour. L. Tolbert will be hosting his radio show at the event for publicity.

II. Smoke-free Homes & Cars Campaign

- A list of Auto Dealerships in Delaware County was passed around to members for them to sign up to deliver materials to the dealerships, if the dealership decides to participate in the Smoke-free Homes & Cars campaign.

III. Kick Butts Day

- A. Burgess and C. Miller spoke about Kick Butts Day events. The Coalition will be sponsoring a kickball tournament for Kick Butts Day. C. Miller spoke about hopefully getting a field at Delaware County Community College or Barral Field in Media, PA.

IV. Childbirth Outreach

- K. Russell left a message with Riddle's childbirth educator and has not heard back yet.
- Crozer reported that their childbirth educators were let go so they are going to try to target their ob-gyns.

V. Legislative Update

- A. Burgess reported that Holcomb was supposed to meet with Rep. Williams but had to cancel due to the weather. Holcomb will be calling Rep. Williams to reschedule.

VI. Quit for Me Campaign

- The Coalition is going to try to get 'Quit for Me' card stands out to card stores before Mother's Day. Should have stands ready by next Coalition meeting.

VII. Comcast Newsmakers

- It was decided that the next Comcast Newsmakers appearance would be by Karen Russell and she will speak about World No Tobacco Day and the essay contest MLH & Crozer are working together to engage local youth.

VIII. Chambers of Delaware County

- B. Breit asked Coalition members if they knew if their organizations were part of any Chambers in Delaware County. She explained that she wanted to identify chamber – member businesses to see if they would be interested in helping us outreach to businesses about participating in Tobacco Free Living trainings.

IX. Community Updates

- N. Duval: Sent tobacco prevention information to pediatric physicians, ob-gyn's, etc. in the Crozer health system.
- A. Dix: Reported that he is now the Coordinator of Philadelphia and Delaware Counties compliance checks.

X. Coalition Update

- K. Yorke updated the Coalition and told members that funding is still intact to date and that we

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have been receiving positive feedback about our Coalition from other counties.

XI. Community Updates

- C. Miller: Told Coalition that she is helping with Delaware County's Kick Butts Day and is hoping to start a PA-SWAT club at Delaware County Community College.
- A. Burgess: Working on tobacco free coalition website and sending out Winter 09 newsletter.
- A. Dix: Starting round 3 of compliance checks.
- K. Chivalette: Just finished running a cessation program at the Broomall Fire Co. and is running another cessation in April at the Marple Township Building and already has 25 people signed up!
- M. Maier: Reported that Crozer was just contacted by Reese Steel Co., whose headquarters are located in Eddystone, PA, to help them become a smoke-free campus. They are hoping to use their Eddystone facility as a start-up to get other locations around the country to become smoke-free campuses as well. Also cessation classes starting in March/April.

Next Meeting:

Thursday, April 2, 2009 at 3 p.m. (Media)

Upcoming Meetings:

Thursday, May 7, 2009 at 3 p.m. (Media)

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Minutes Submitted, Typed & Edited: Aria Burgess, Secretary.